CONTRACT

WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
117557 /	09799033

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
09/11/12 - 09/17/12	**1536**

Advertiser	Original Date / Revision
Obama For America	09/07/12 / 09/07/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WMYT	Bradley Philipps	Millennium Was

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMYT	09/12/12	09/14/12	Law & Order Cl M-F 1-2p	1-2p		:30			NM	6	$210.00
CANDIDATE / CLASS 3												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 6	Rate $35.00							
N 2	WMYT	09/17/12	09/17/12	Law & Order Cl M-F 1-2p	1-2p		:30			NM	2	$70.00
CANDIDATE / CLASS 3												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays M------	Spots/Week 2	Rate $35.00							
N 3	WMYT	09/12/12	09/14/12	Peoples Court M-F 2-3p	2-3pm		:30			NM	6	$210.00
CANDIDATE / CLASS 3												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 6	Rate $35.00							
N 4	WMYT	09/15/12	09/15/12	Sat Matinee Movie	1-3pm		:30			NM	2	$40.00
CANDIDATE / CLASS 4												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays -----S-	Spots/Week 2	Rate $20.00							
N 5	WMYT	09/16/12	09/16/12	Sun Aft Movie	1-3pm		:30			NM	2	$40.00
CANDIDATE / CLASS 3												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays ------S	Spots/Week 2	Rate $20.00							
N 6	WMYT	09/12/12	09/14/12	People's Court	4-5p		:30			NM	6	$450.00
CANDIDATE / CLASS 2												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 6	Rate $75.00							
N 7	WMYT	09/12/12	09/14/12	Judge Mathis	5-6p		:30			NM	6	$480.00
CANDIDATE / CLASS 2												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 6	Rate $80.00							
N 8	WMYT	09/12/12	09/14/12	Family Feud Hour	6p-7p		:30			NM	3	$225.00
CANDIDATE / CLASS 3												
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 3	Rate $75.00							

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N 9	WMYT	09/17/12	09/17/12	LAW & ORDER SVU #1	8-9PM		:30			NM	2	$330.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	M------	2	$165.00							
N 10	WMYT	09/17/12	09/17/12	LAW & ORDER SVU #2	9-10P		:30			NM	2	$330.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	M------	2	$165.00							
N 11	WMYT	09/13/12	09/13/12	Without a Trace 1	8-9p		:30			NM	2	$400.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	---T---	2	$200.00							
N 12	WMYT	09/14/12	09/14/12	Monk 1	8-9p		:30			NM	2	$270.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	----F--	2	$135.00							
N 13	WMYT	09/15/12	09/15/12	Law & Order	8-10p		:30			NM	3	$150.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	-----S-	3	$50.00							
N 14	WMYT	09/16/12	09/16/12	Cold Case Files	9-10p		:30			NM	1	$20.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	------S	1	$20.00							
N 15	WMYT	09/15/12	09/15/12	Sat WBTV News @ 10p WM'10-1030p News			:30			NM	1	$50.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	-----S-	1	$50.00							
N 16	WMYT	09/17/12	09/17/12	Peoples Court M-F 2-3p	2-3pm		:30			NM	2	$70.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	M------	2	$35.00							
N 17	WMYT	09/17/12	09/17/12	People's Court	4-5p		:30			NM	2	$150.00
	CANDIDATE / CLASS 2											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	M------	2	$75.00							
N 18	WMYT	09/17/12	09/17/12	Judge Mathis	5-6p		:30			NM	2	$160.00
	CANDIDATE / CLASS 2											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	M------	2	$80.00							
N 19	WMYT	09/12/12	09/14/12	Family Feud Hour	6p-7p		:30			NM	3	$225.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	--WTF--	3	$75.00							
N 20	WMYT	09/17/12	09/17/12	Family Feud Hour	6p-7p		:30			NM	2	$150.00
	CANDIDATE / CLASS 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	M------	2	$75.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 21	WMYT	09/12/12	09/14/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	4	$400.00
	CANDIDATE / CLASS 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	4	$100.00						
N 22	WMYT	09/17/12	09/17/12	Judge Mathis	5-6p		:30			NM	1	$80.00
	CANDIDATE / CLASS 2											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	M------	1	$80.00						
									Totals		62	$4,510.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	62	$4,510.00	$3,833.50
Totals	62	$4,510.00	$3,833.50

Signature: _____ **Date:** _____

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